



5 Steps of Pedestrian Advocacy

QUICK REFERENCE GUIDE

1 Identify and document your problem



Conduct a walk audit

- Use the [Walk Audits Manual](#) and [Assessment Tool](#) to help you through the process.



Find out who owns the road

- Check out the [MassDOT Road Inventory Tool](#) to see road ownership.



Draft recommendations

- Review the [Quick Fixes](#) and [Low Cost Pedestrian Improvements](#) documents for ideas

3 Contact your elected officials or local decision makers



You can contact your elected officials by phone, email, or mail

- [Email Template](#)
- [Phone Call Script](#)

5 Be persistent

Don't give up if you don't hear back from your elected officials right away

Keep contacting them to let them know you are serious about making changes to the built environment



Changes don't happen overnight so persistence is key!

2 Find your elected officials or local decision makers

Find your local city/town representatives

- In Boston? Use the [My Neighborhood](#) tool

Find your state elected official

- In Massachusetts? Use the [Find My Legislator](#) tool



Not sure where to start?

- Visit [USA.gov](#) to find your local, state, and federal representatives

4 Build relationships



Connect with elected officials

- Be polite, respectful and seek to build connection

Find allies



- Find your local civic association (search "neighborhood" civic association)
- Connect with a [pedestrian advocacy organization](#)



Work together to take action

- Let them know your goals and see if you can work together
- Hold or attend regular meetings to build trust and communication