

Action Planning Template for Pedestrian Advocacy

Objective: To advocate for pedestrian safety and accessibility in the community.

1. Identify the issue:

- Conduct research on pedestrian safety and accessibility in the community.
- Gather data on pedestrian accidents, infrastructure, and policies.
- Identify specific areas or intersections with high pedestrian traffic and potential safety concerns.

What is the issues: _____

2. Set goals:

- Increase awareness about pedestrian safety and accessibility among community members.
- Advocate for improvements in pedestrian infrastructure, such as crosswalks, sidewalks, and traffic signals.
- Influence local policies and regulations to prioritize pedestrian safety and accessibility.

What is the your goal: _____

3. Develop a strategy:

- Form a pedestrian advocacy group or join an existing organization.
- Establish partnerships with local government officials, transportation agencies, and community organizations.
- Create a communication plan to engage with community members, including social media campaigns, public meetings, and outreach events.
- Develop a list of specific demands or recommendations for improving pedestrian safety and accessibility.

What is your strategy: _____

4. Take action:

- Organize awareness campaigns, such as pedestrian safety workshops, educational materials, and public service announcements.
- Conduct walkability audits to assess the current state of pedestrian infrastructure

and identify areas for improvement.

- Mobilize community members to attend public meetings and advocate for pedestrian-friendly policies and infrastructure improvements.
- Collaborate with local media to raise awareness and generate public support for pedestrian safety and accessibility.

What is your action: _____

5. Monitor and Track Progress:

- Monitor changes in pedestrian accident rates and infrastructure improvements.
- Collect feedback from community members and stakeholders to assess the impact of advocacy efforts.
- Adjust strategies and tactics as needed based on evaluation results.

Check in six months later: _____

6. Sustain and expand:

- Maintain an active presence in the community by continuing advocacy efforts and monitoring pedestrian safety and accessibility issues.
- Seek funding opportunities to support ongoing initiatives and expand advocacy efforts.
- Collaborate with other advocacy groups and organizations to amplify the impact of pedestrian advocacy.
- Share successes and lessons learned with other communities to inspire and support similar initiatives.

What are the future steps that you need to take?:
