

# **A Pedestrian Advocate's Guide to Calling Local Decision Makers**

## **Who to call?**

- Local decision makers could include city council members, traffic commission members, heads of DPW, city transportation or mobility directors/planners, etc.

## **Example of a possible script/template for your call**

*Remember, when making the call, stay calm, courteous, and concise. Listen to any questions or concerns the official may have and be prepared to provide further details if needed.*

- Hello! My name is [Your Name] and I am a pedestrian advocate and concerned resident of [Your Community].
- I'm calling today because I have significant concerns about pedestrian safety in our community.
- Recently, I've observed [describe the pedestrian safety issue you've noticed, e.g., dangerous intersections, lack of crosswalks, speeding vehicles in a school zone] occurring at [location(s)].
- This is particularly concerning because it's impacting [mention who is being affected, e.g., children walking to school, disabled individuals, seniors, etc. and explain why the issue is important]
- With that in mind, I'd like to suggest a few recommendations that I believe could make a difference and help enhance pedestrian safety.
  - For instance, [e.g., installing adequate street lighting along sidewalks and crossings would greatly enhance visibility].
  - Another possible solution might be to [...]
- These recommendations, if implemented, could create a safer and more pedestrian-friendly environment in our city, ultimately protecting lives and contributing to the overall well-being of our community.
- If there's any additional information you need, or if you'd like to discuss this further, please feel free to reach out to me at [phone number] or [email address].
- Thank you for taking the time to listen to my concerns and suggestions.

## **After the call**

- Encourage friends, family, and other members of your community to reach out to local decision makers as well!
- Engage with decision makers on other platforms as well, including via email, social media, city council meetings, etc.